E-Commerce for Goodwill Industries

User Manual

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Contents

[eBay: 3](#_Toc8303384)

[Creating a listing profile 3](#_Toc8303385)

[Preparing a selection of products 4](#_Toc8303386)

[Preparing products by category 5](#_Toc8303387)

[Preparing a single product using the Admin Toolbar 8](#_Toc8303388)

[Verify prepared listings 9](#_Toc8303389)

[Preview listing description 10](#_Toc8303390)

[Publish listings on eBay 10](#_Toc8303391)

[Managing eBay listings in WordPress: 14](#_Toc8303392)

[Modifying products 14](#_Toc8303393)

[Revising Listings 14](#_Toc8303394)

[Ending Listings 15](#_Toc8303395)

[Relisting Items 16](#_Toc8303396)

[Amazon: 19](#_Toc8303397)

[List products on Amazon: 19](#_Toc8303398)

[List existing Amazon products 19](#_Toc8303399)

[Create new Amazon products 19](#_Toc8303400)

[Facebook: 20](#_Toc8303401)

[List on Facebook 20](#_Toc8303402)

[Delete listings from Facebook 21](#_Toc8303403)

User Manual

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# eBay:

## Creating a listing profile

Profiles in WP-Lister work as a general template of various configuration options which are applied when preparing listings.

Profiles can also be used to *modify* an item’s price and title: You can append and prepend and text to your title and you can increase or decrease your prices – by a fixed amount or by percentage.

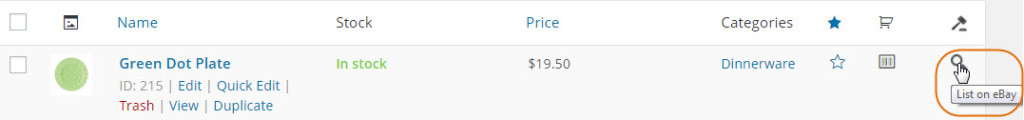
The following settings are required when you create a new profile:

* listing duration
* dispatch time (handling time)
* items location (city and country)
* currency and tax
* at least one shipping option including costs
* at least one payment method
* template

After you’ve created your first profile you can just duplicate it if you need more, since most of these settings will be the same for all your listings.

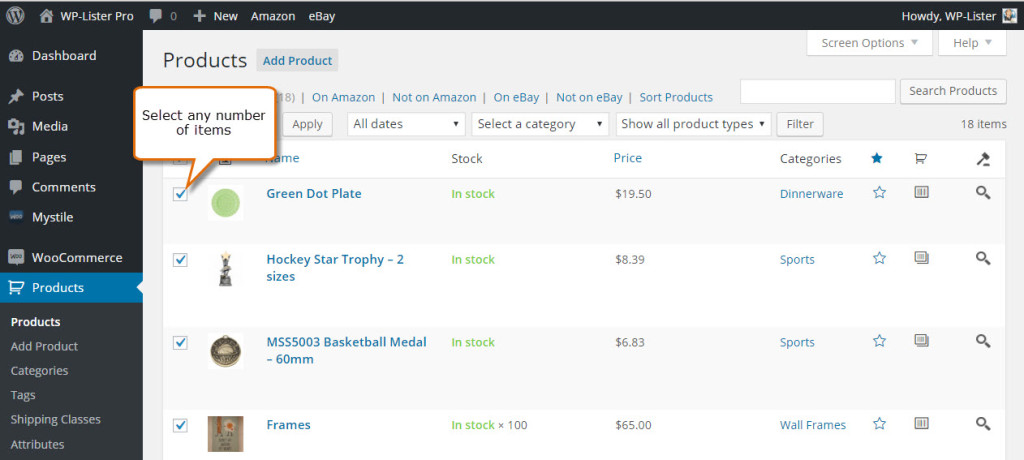
Preparing a single product

The quickest way to list a single product on eBay is the “List on eBay” link which shows up with products that have not been listed or prepared yet. Just go to your “Products” page and move your mouse to the magnifier icon you’ll find in the right column of each product.

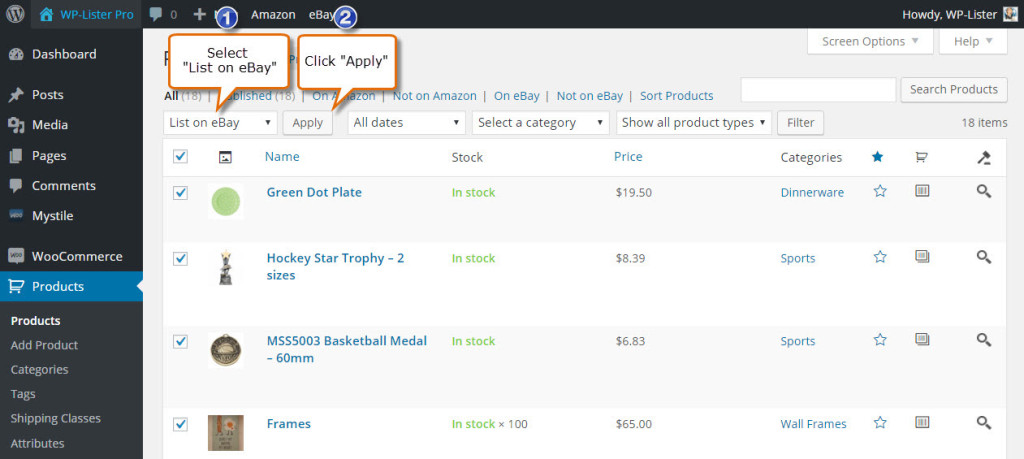


### Preparing a selection of products

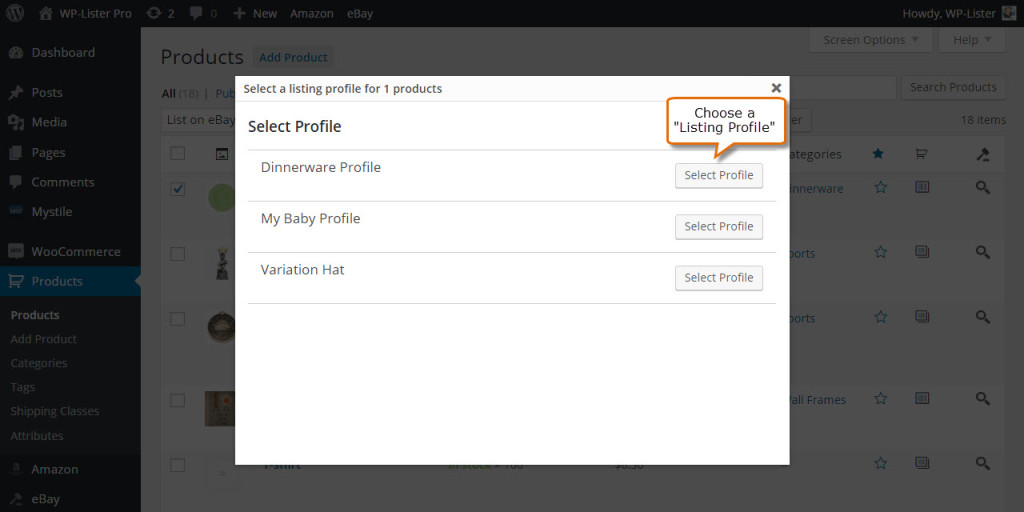
Visit your WooCommerce products page and select any number of products you want to list on eBay by ticking their checkboxes:



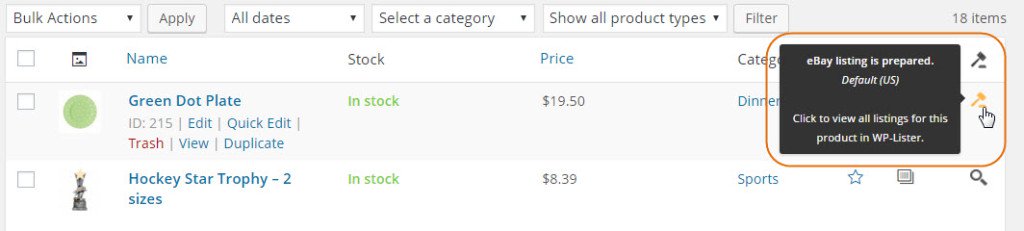
Then select “List on eBay” from the bulk actions menu and click “Apply”



You will be prompted to choose a listing profile:

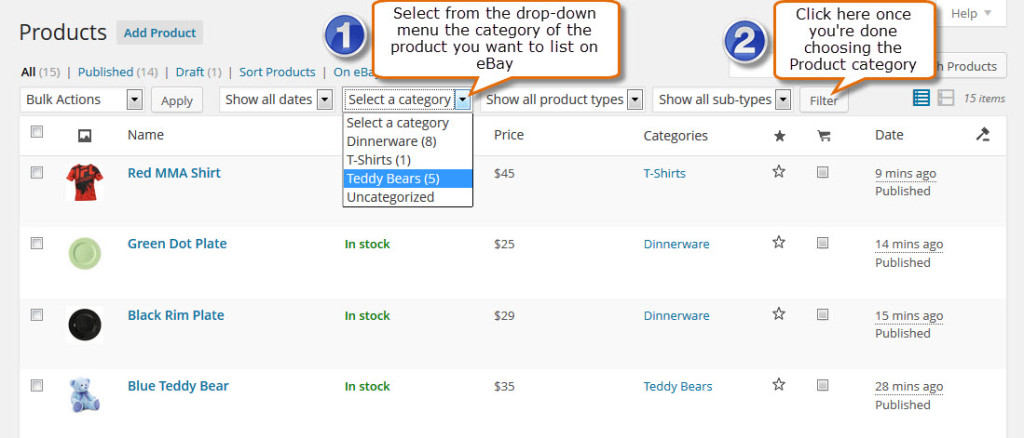


Your eBay listing is now “Prepared”:

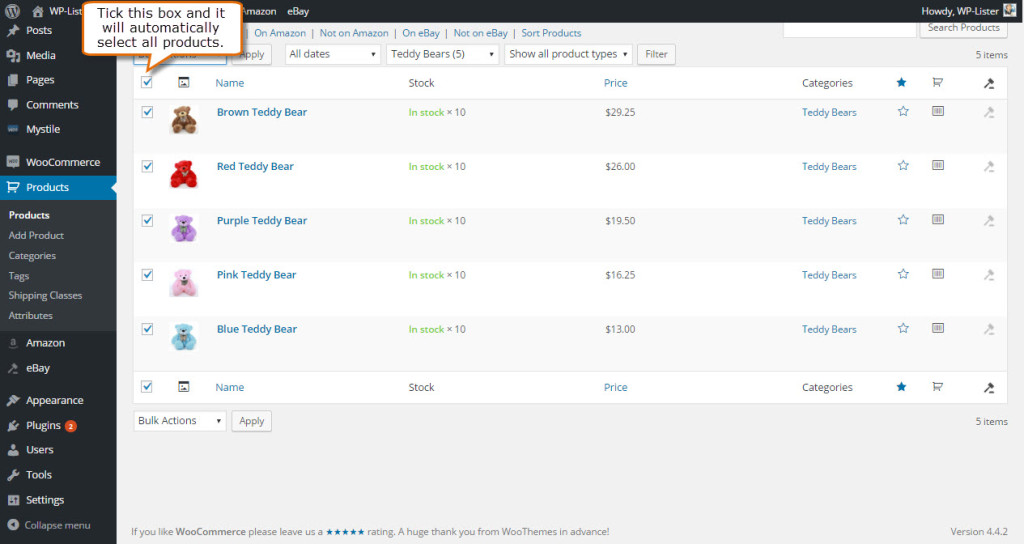


### Preparing products by category

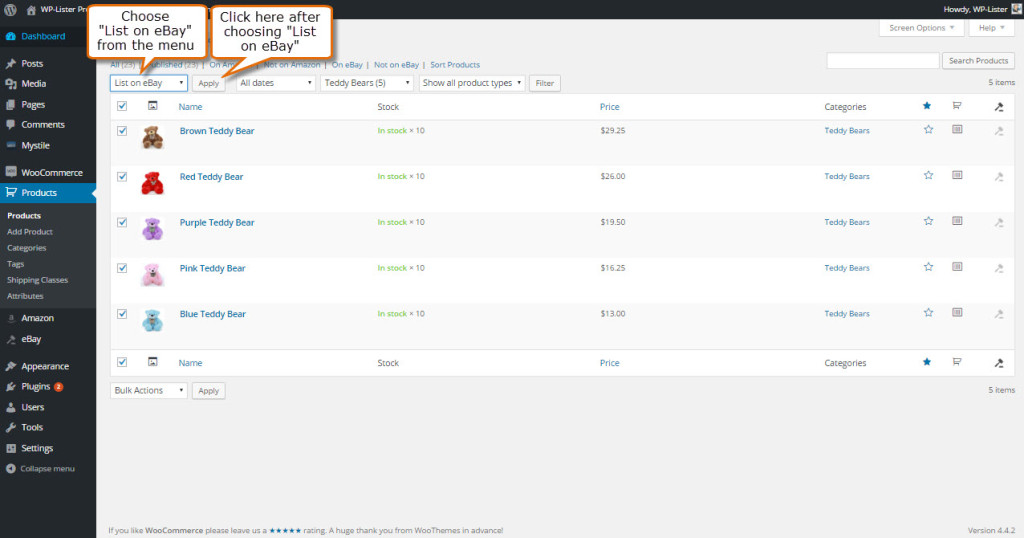
In case you sell variety of products under different categories, you can prepare new eBay listing from all products within a selected category as well.  Just go to the Products Page, look for “Select category” at the header menu, select the product category you want to list on eBay then click the “Filter” button.

[](https://www.wplab.com/wp-content/uploads/2014/02/listing-item-by-category.jpg)

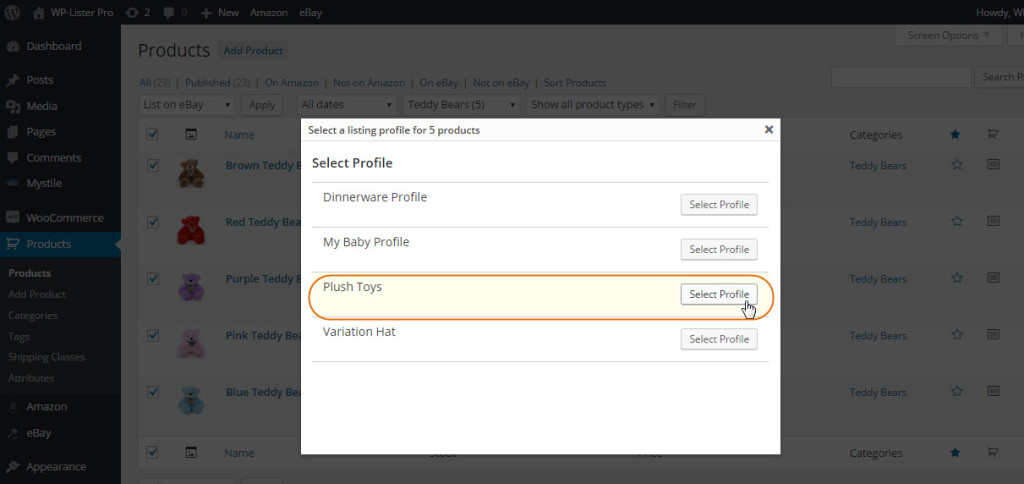
Tick the topmost checkbox as shown below – this will automatically select all the visible products at once. If you don’t see all products from that category yet, you might have to adjust the number of products per page, which can be done by clicking on “Screen Options” on the top right.



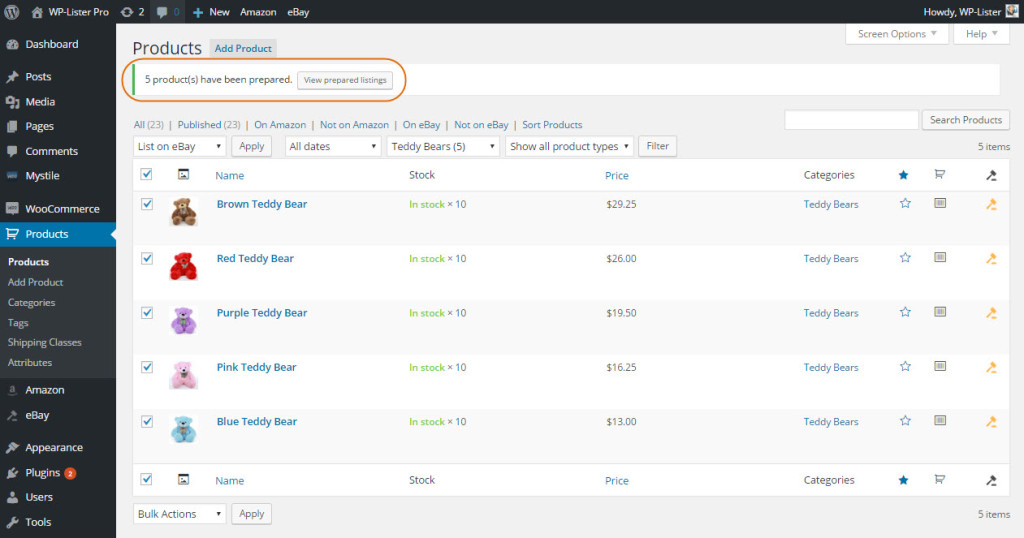
Select “List on eBay” from the drop-down menu then hit “Apply”



You will be prompted to choose a listing profile:



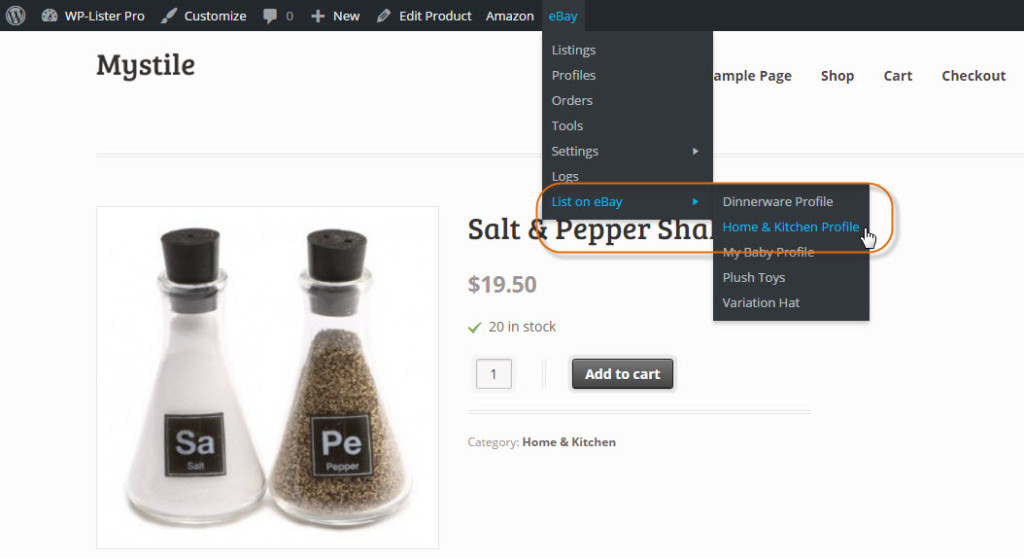
Your listings are now prepared:



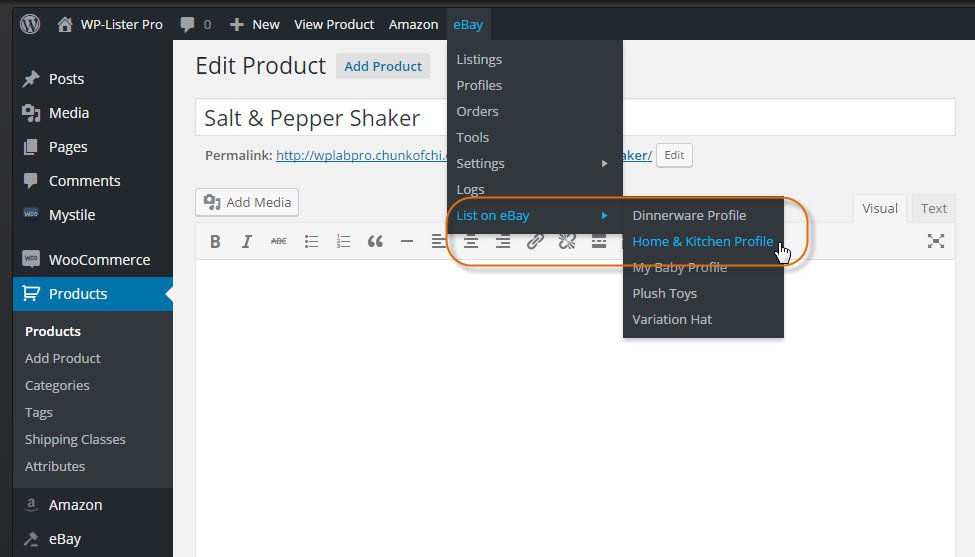
### Preparing a single product using the Admin Toolbar

You can also prepare listings via Admin Toolbar – both from the product details page in your shop and the edit product page in WooCommerce. The List on eBay option will show up visible when you visit a single product. You can select a profile and prepare a new listing with a single click:

Frontend:

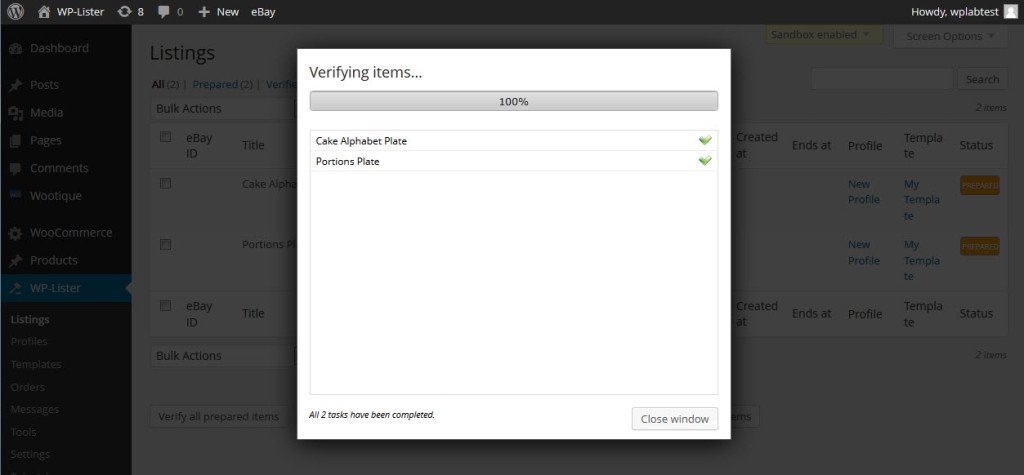


Backend:



### Verify prepared listings

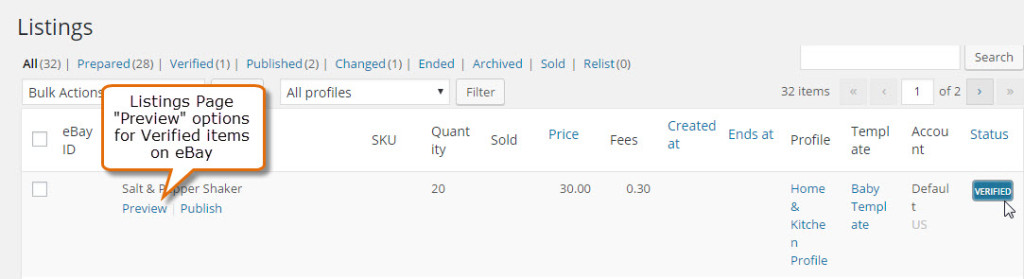
Once you have prepared your listings you should use the button “Verify all prepared items” on the Listings page. This step is optional, but it’s highly recommended as you will be able to spot any problems that eBay might find with your listings before actually listing them.

[](https://www.wplab.com/wp-content/uploads/2014/01/verifying-items.jpg)

You will see green checkmarks next to each verified item that has been verified successfully and these items will change their status from prepared to verified. Any items with problems will have error messages or warnings shown in the verification window – and if there are errors, they will stay prepared which indicates that these can not be published on eBay without making some changes.

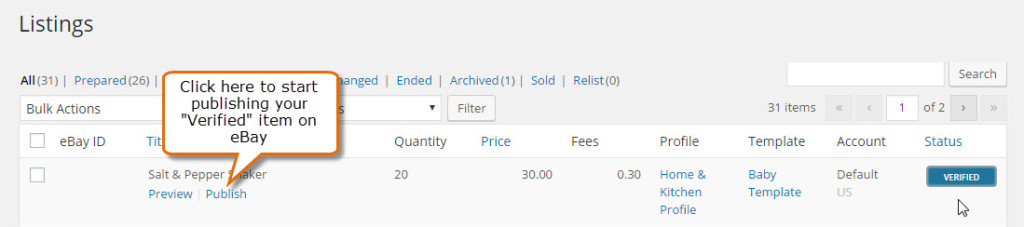
### **Preview listing description**

Apart from verifying a listing with eBay to confirm there are no technical issues preventing you from listing the item, you should also check the listing description visually by using the Preview feature. Click on the “Preview” link you can find below each product title to see exactly how your listing will look on eBay once it will be published (or revised).

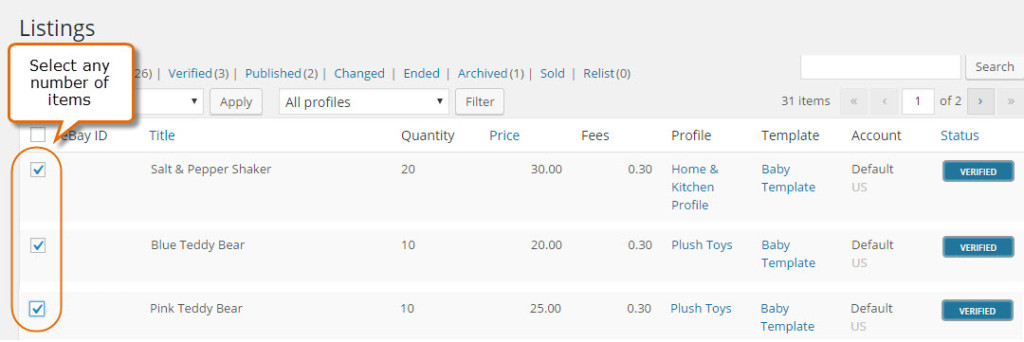


### Publish listings on eBay

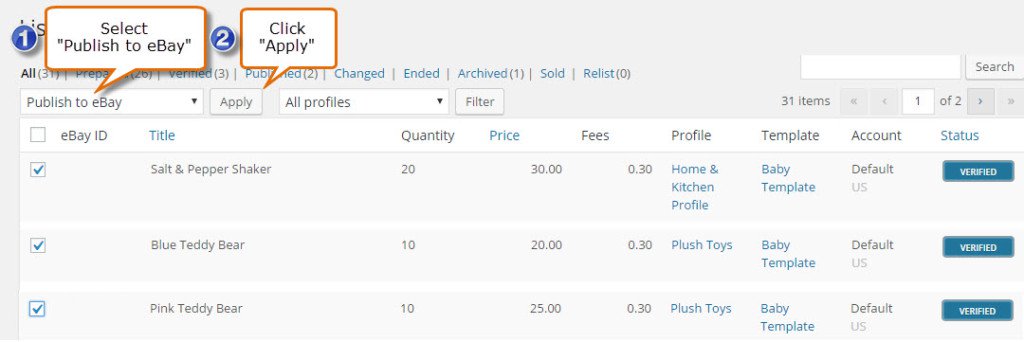
Once your listings have been verified successfully you’re ready to publish them on eBay. You can do so by clicking the “Publish” link next to the verified item(s):



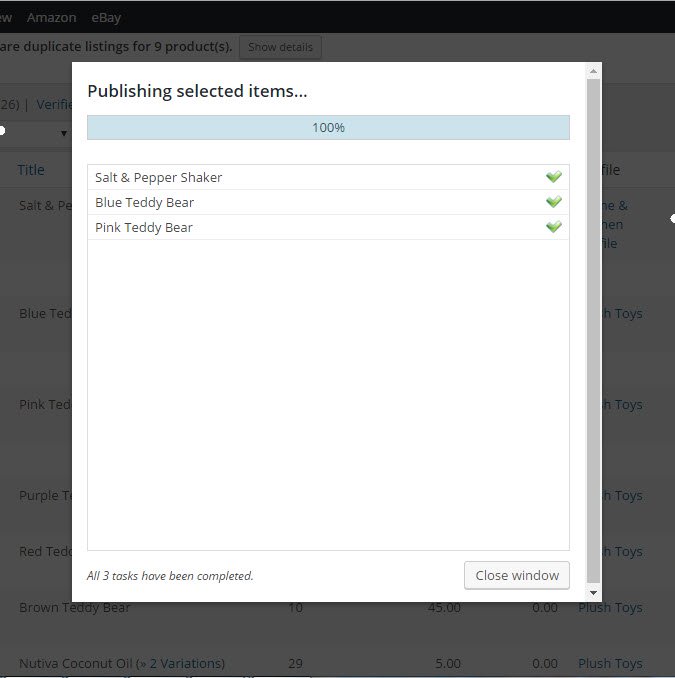
Or choose any number of products you want to publish on eBay by ticking their checkboxes:



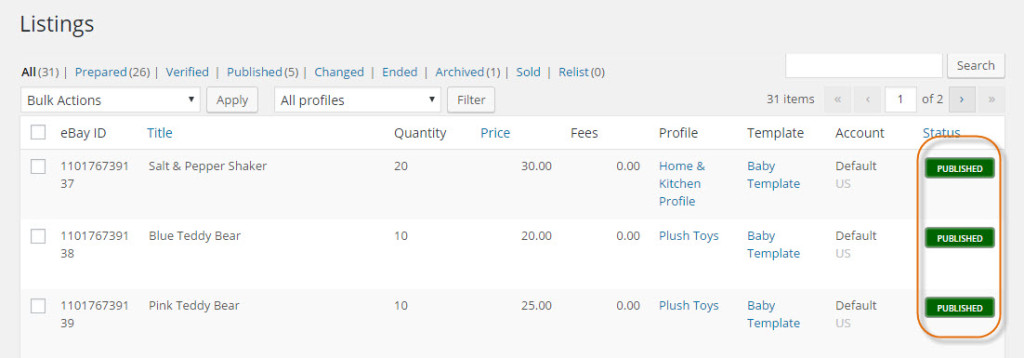
Select “Publish to eBay” from the dropdown menu then click “Apply” to publish them all at once:



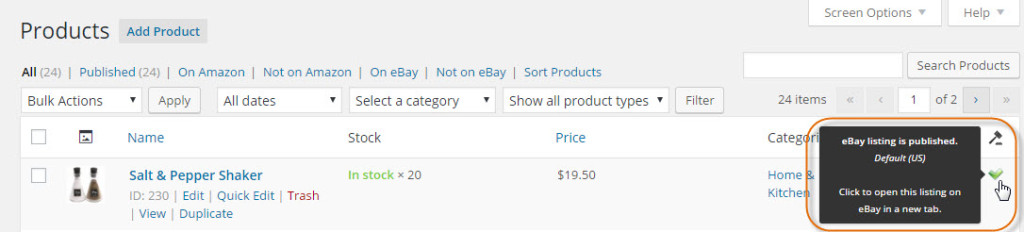
After you clicked “Publish to eBay”, you will see a progress window to inform you of the current status and the remaining time. Close that progress window when the process has been completed.



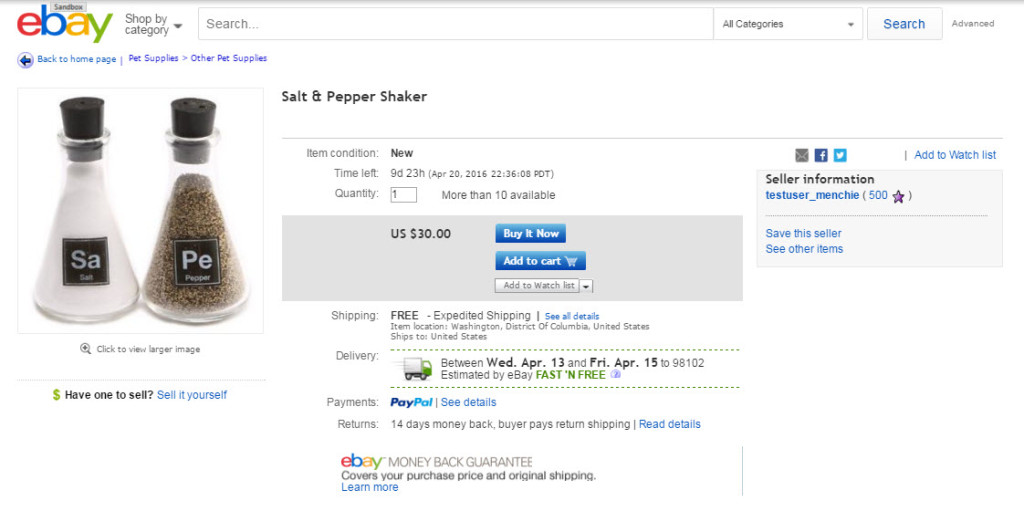
The listings page will reload automatically you will see the that your listings have changed their status to Published – and there has been an eBay ID assigned to them. Each published item also has a new “View on eBay” link next to the listing title which will open the item on eBay in a new browser tab.



You will also notice a green check mark icon on the WooCommerce products page, indicating that this product is currently listed on eBay.



You can click on the green check mark icon as well to open the item on eBay in a new tab.



**Congratulations! You’ve now listed your WooCommerce products on eBay.**

To learn more about revising, ending and relisting your eBay listings with WP-Lister, continue to [Managing eBay listings in WordPress](https://www.wplab.com/plugins/wp-lister/documentation/managing-ebay-listing-wordpress/)

## Managing eBay listings in WordPress:

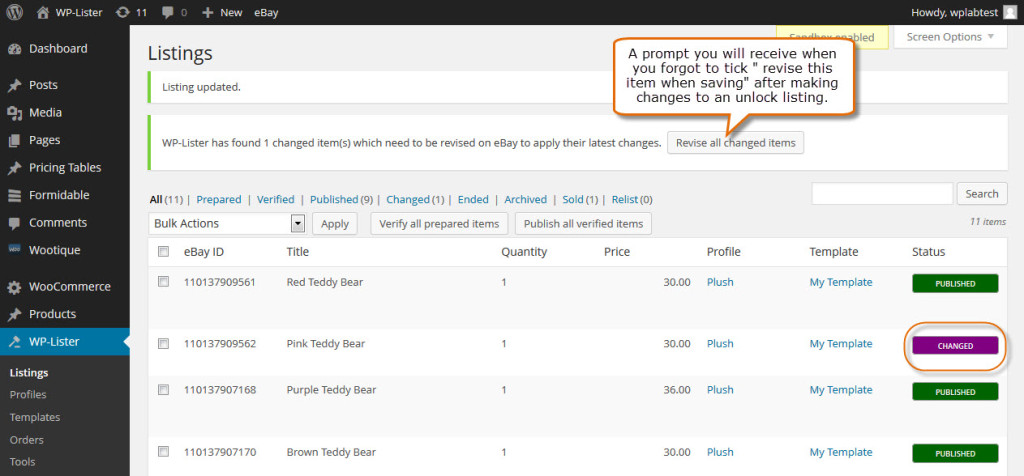
### Modifying products

When using WP-Lister, your WooCommerce catalog will become your “central database” where you should create new products and update existing ones. If you want to manually end or relist an eBay listing, this should be done within WP-Lister as well – not on eBay.

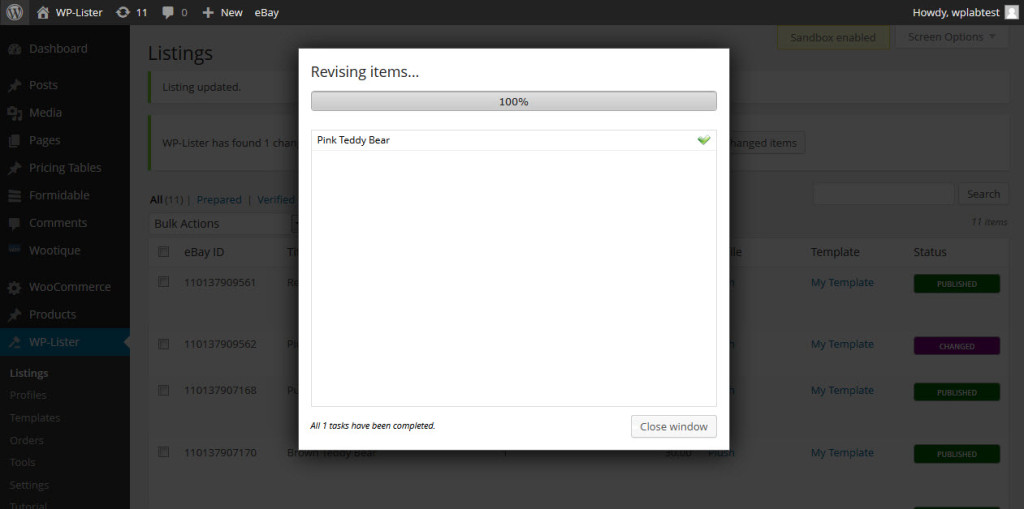
Generally speaking, you shouldn’t have to visit the eBay website on a frequent basis once you started using WP-Lister.

### Revising Listings

When you edit or update a product in WooCommerce which is currently listed on eBay, WP-Lister will mark the listing as changed – and will prompt you to revise all changed items on the listings page:

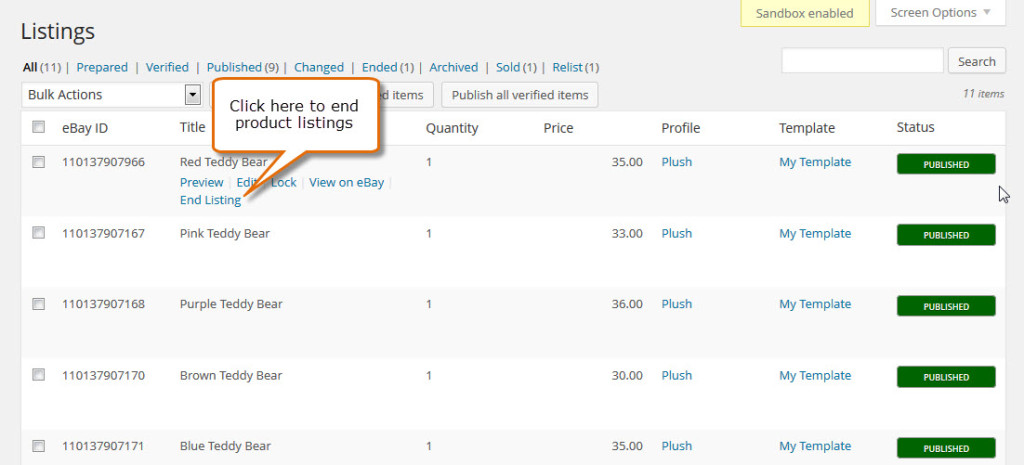
[](https://www.wplab.com/wp-content/uploads/2014/02/changed-status.jpg)

Click on “Revise all changed items” and WP-Lister will start to revise all changed items – which is required to apply your changes on eBay as well.

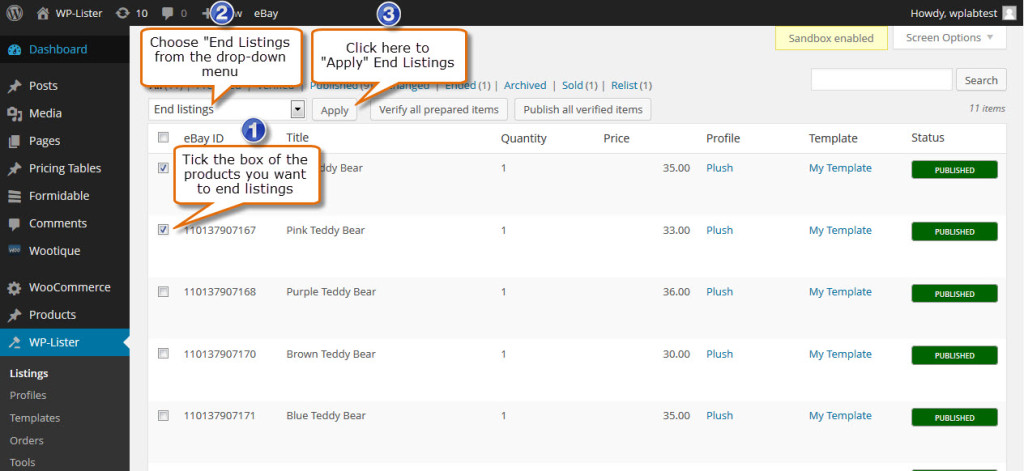
[](https://www.wplab.com/wp-content/uploads/2014/02/revising-item-on-eBay.jpg)

### Ending Listings

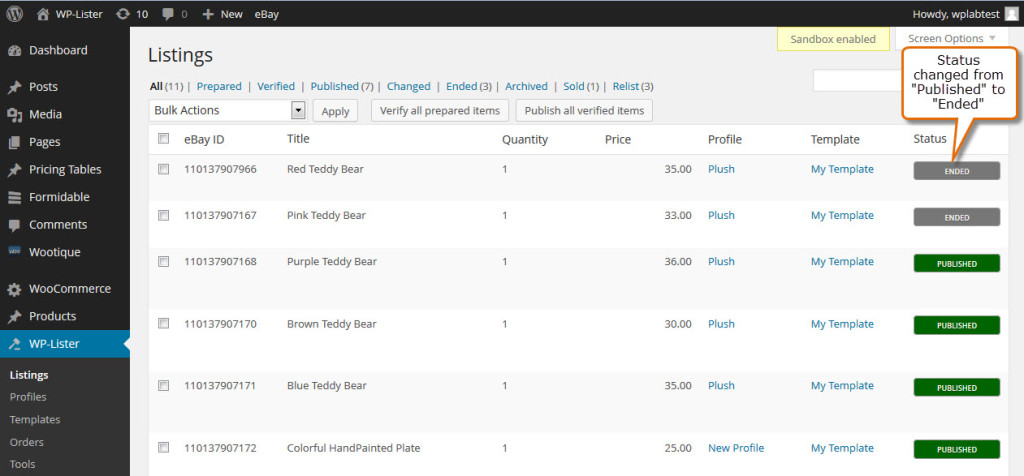
There are two ways to end eBay listings in WP-Lister. On the listings page you’ll find an “End Listing” link next to each published item. Simply click on the link, confirm that you really want to end the listing – and WP-Lister will end it right away.

[](https://www.wplab.com/wp-content/uploads/2014/02/end-listing-link.jpg)

Or select multiple listings you want to end and select “End listings” from the bulk actions drop down menu.

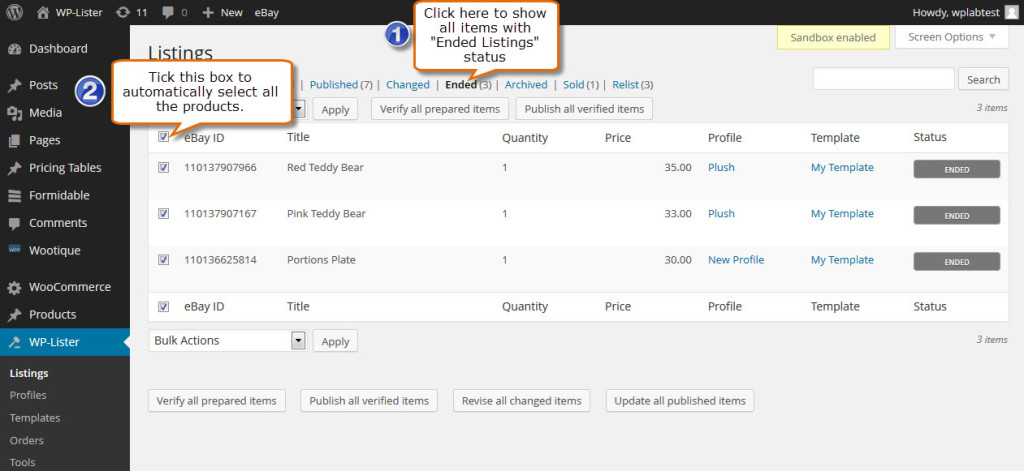
[](https://www.wplab.com/wp-content/uploads/2014/02/end-listing-bulk-action.jpg)

The listings page will reload and the selected items will show up as ended:

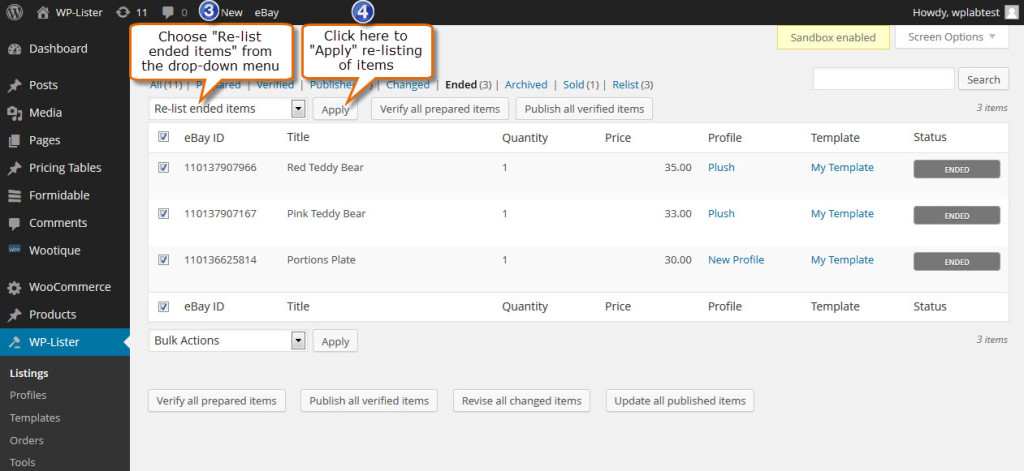
[](https://www.wplab.com/wp-content/uploads/2014/02/status-changed-to-ended.jpg)

### Relisting Items

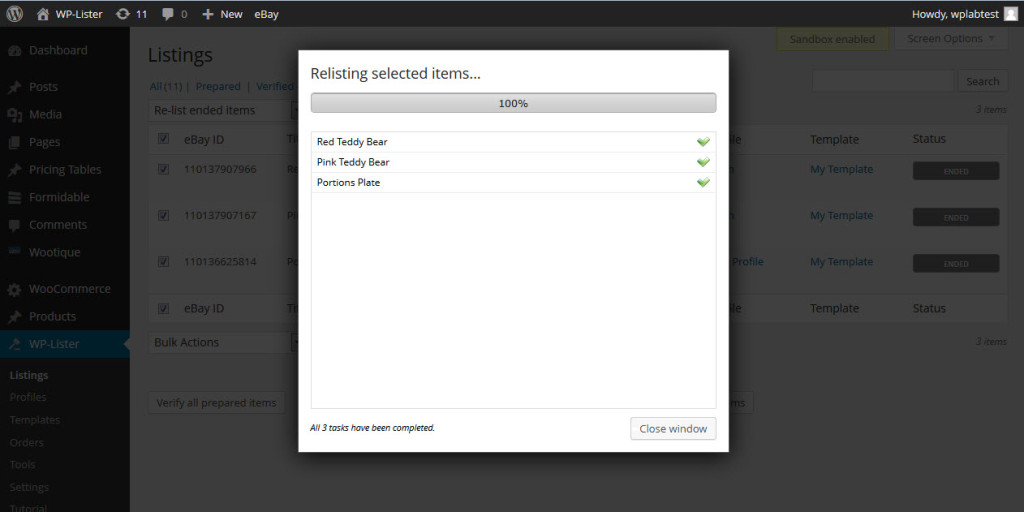
You can easily relist all ended listings – just visit the listings page and filter for “Ended” listings. Then tick the topmost checkbox to select all ended items.

[](https://www.wplab.com/wp-content/uploads/2014/02/batch-re-listing.jpg)

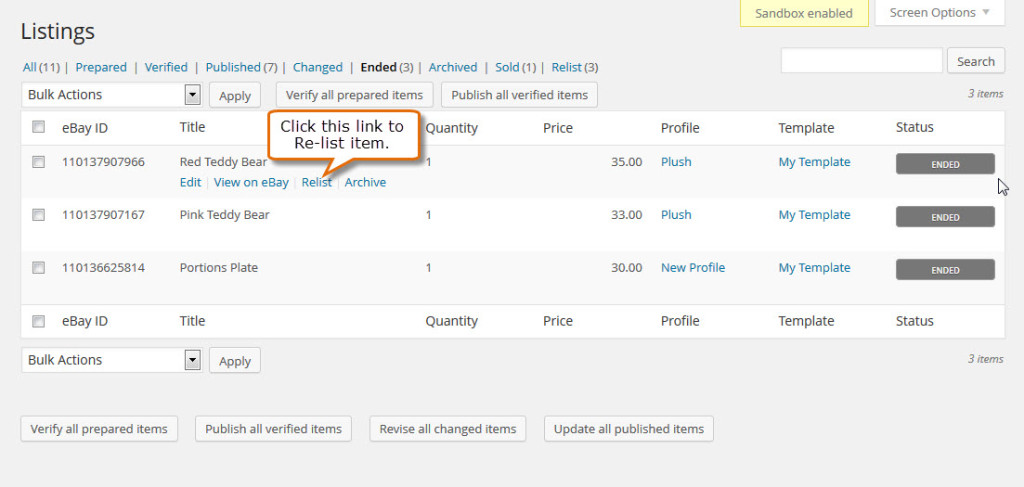
Next select “Re-list ended items” from the bulk actions menu and click “Apply”.

[](https://www.wplab.com/wp-content/uploads/2014/02/batch-re-listing-click-apply.jpg)

WP-Lister will relist your selected items and display the usual progress window:

[](https://www.wplab.com/wp-content/uploads/2014/02/relisting-selected-item.jpg)

Alternatively, you can relist a single item by clicking on the “Re-list” link you will find next to the title of each ended item.

[](https://www.wplab.com/wp-content/uploads/2014/02/re-list-item.jpg)

**Great! Your products are listed again on eBay and show up as published in WP-Lister:**

# Amazon:

## List products on Amazon:

The workflow of uploading products to Amazon depends on whether your products already exist on the Amazon website or not.

**Existing products** can be easily listed since Amazon already knows about all the product details for any given ASIN. All you need to provide in addition to an existing ASIN are your SKU, quantity and price.

**New products** are more complicated to add since Amazon requires many details for each new product to be filled in – including a valid UPC or EAN. You will have to set up a listing profile using the right category feed template to populate all required feed columns.

## List existing Amazon products

The easiest way to match your WooCommerce product to existing Amazon products is the magnifier icon you see on the  
Products page.

Click the icon to open a search window, optionally paste the ASIN in the search field and select the found product. There will be a new listing with status matched generated, which will be submitted to Amazon automatically.

See [Listing existing products on Amazon](http://docs.wplab.com/article/64-listing-existing-products-on-amazon-by-asin) for more details.

## Create new Amazon products

Creating new products on Amazon requires you to first [create a listing profile](http://docs.wplab.com/article/89-amazon-listing-profiles-and-feed-templates). This might take some initial effort – however, it will save you a lot of time in the future once you got it all set up.

See [Creating new products on Amazon](http://docs.wplab.com/article/88-create-new-products-on-amazon) for more details.

If you intend to create new variable listings, you should also read [Listing variable products on Amazon](http://docs.wplab.com/article/15-listing-variable-products-on-amazon).

# Facebook:

## List on Facebook

To list your product on Facebook, please follow the following steps (See Screenshot for reference):

1. Go to Products > Add products
2. Enter the required details for the product under the Facebook tab (See Screenshot for reference)
3. Click on Publish/Update button available on the top right corner.

![A screenshot of a cell phone

Description automatically generated](data:image/jpeg;base64,/9j/4AAQSkZJRgABAQEAYABgAAD/4RD4RXhpZgAATU0AKgAAAAgABAE7AAIAAAAPAAAISodpAAQAAAABAAAIWpydAAEAAAAeAAAQ0uocAAcAAAgMAAAAPgAAAAAc6gAAAAgAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAEFzaHdhbmkgU2hhcm1hAAAABZADAAIAAAAUAAAQqJAEAAIAAAAUAAAQvJKRAAIAAAADOTkAAJKSAAIAAAADOTkAAOocAAcAAAgMAAAInAAAAAAc6gAAAAgAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA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![A screenshot of a cell phone

Description automatically 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![A picture containing screenshot

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